

THE 2026 BREAST CARE BREAKFAST

Sponsorship opportunities



About the breakfast



In 2006, PKF started the annual Breast Care Breakfast to empower our local Breast Care Nurses and give them the opportunity to attend educational conferences and expand their knowledge. One of the PKF partners lost his wife to breast cancer, and we felt we needed to support him and mark her memory. 19 years later, the breakfast has grown to a 500-person event and has raised over \$450,000, contributed to 15 conferences, and supported many Breast Care Nurses and patients in the Hunter Valley through the Hunter Nurse Education Group.

Each patient supported by a Breast Care Nurse feels empowered by them in one of the hardest times of their life, and having them by their side creates a freedom for them to truly be able to express their deepest thoughts and feelings whilst facing the battle of their lives.



Over \$450,000
raised



Over 123,000
families supported



14 travel and education
grants funded



Funding \$150,000 in Hunter nurse-
led breast care research projects

Sponsorship opportunities

Gold Sponsorship \$3,750*

▶ Sponsor today

- 1 x table of 10 at the breakfast
- Breakfast on the morning and mimosas on arrival
- 1 x social media post via PKF social media with National reach
- Speaker acknowledgment at the event
- Opportunity to provide merchandise for table
- Logo and short blurb in special 20th anniversary event booklet
- Grouped social media acknowledgment
- Logo on event collateral
- Logo in all event emails to audience of over 5000 contacts
- Prime pull-up banner position on stage at event
- Logo and link to your website on the event page
- Short blurb and logo in the event thank you email to all attendees
- 30s video opportunity about your business posted to social media
- Opportunity to provide video about sponsorship and your business, to be shown on the morning
- Personalised post-event sponsorship report
- Example social media content and assets for your use
- Breast Care Breakfast video asset for your use

Sponsorship opportunities

Silver Sponsorship \$2,500*

▶ Sponsor today

- 1 x table of 10 at the breakfast
- Breakfast on the morning and mimosas on arrival
- Speaker acknowledgment at the event
- Logo in special 20th anniversary event booklet
- Grouped social media acknowledgment
- Logo on event collateral
- Logo in all event emails to audience of over 5000 contacts
- Logo and link to your website on the event page
- Banner at entrance to event
- Provision of general post event sponsorship report
- Example social media content and assets for your use
- Breast Care Breakfast video asset for your use

Sponsorship opportunities

Bronze Sponsorship \$1,750*

- 1 x table of 10 at the breakfast
- Breakfast on the morning and mimosas on arrival
- Grouped social media acknowledgment
- Logo in special 20th anniversary event booklet
- Logo on event collateral
- Example social media content and assets for your use
- Breast Care Breakfast video asset for your use

▶ Sponsor today

The 2026 Breast Care Breakfast

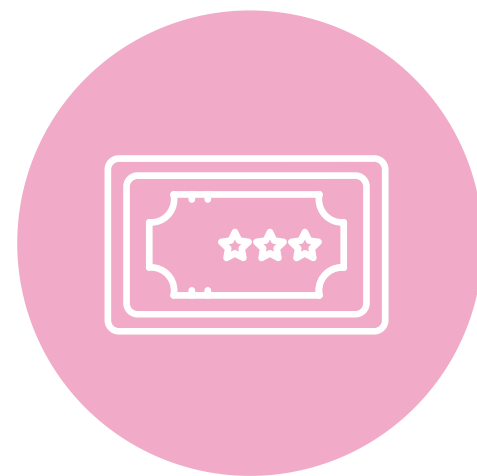
Date: 29 October 2026

Time: 7am - 9am

Location: NEX Newcastle



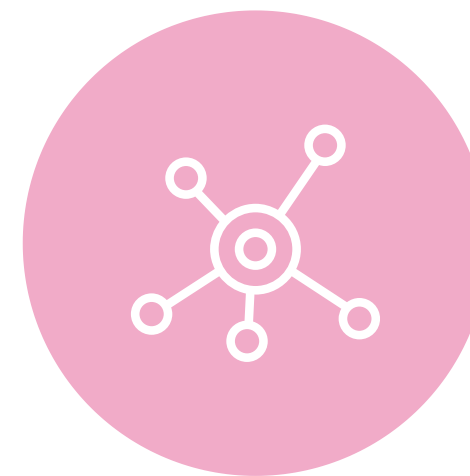
Delicious breakfast



Raffles



Guest speakers



Networking



Fundraising announcement



Get involved

Your involvement as a sponsor helps us collectively raise more for the breast care nurses, and in turn makes an even greater impact for those facing cancer.

We endeavour to make the sponsorship process as seamless as possible for you and your business.

So are you ready to be a part of the largest fundraising breakfast in the Hunter? Contact our team today.

Contact information

If you have any questions regarding sponsorship opportunities or the event, please contact marketing@pkf.com.au or visit the [link here](#).

▶ Sponsor today